10th Anniversary

MEET THE WORLD’S LEADING MINDS, INNOVATE YOUR BUSINESS AND INSPIRE SOCIETY WITH THE NEXT GENERATION IOT ADVANCES FOR A SUSTAINABLE FUTURE

1 – 5 June, 2020
Convention Centre
Dublin, Ireland

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Supported by: IoT Forum
IoT Week is the only place in the world where you can:

- Learn about the vision and progress of IoT by participating in more than 180 sessions and events within 5 days
- Network with lead industry, researchers, visionaries, entrepreneurs, stakeholders and representatives of international bodies
- Expand your business vision by meeting and interacting with new business partners among top corporations and industry leaders in the sector
- Get to know the latest IoT innovations by visiting the exhibition area with more than 80 companies and institutions
- Discover the most outstanding Large Scale Projects funded by the European Commission on the Internet of Things, Big Data, Cloud Systems, FINTECH technology and much more
- Scout the most promising projects from entrepreneurs and developers at the Hackathon and the IoT Week 2020 Start-up competition

ABOUT IOT WEEK

The rising awareness of climate change has caused the popularisation of sustainability and the realisation that we need to do things not only differently, but better. As focus shifts to finding solutions to climate issues, technological advancements and innovation present a promising way forward.

The Internet of Things, for example, which Boston Consulting Group estimates will boom into a $267 billion dollar industry by 2020, promises to facilitate great leaps in our efforts to transform our places and spaces, from homes and offices to entire cities, into sustainable environments.

If IoT technologies build on not only established technology, but also new capabilities in the backend, such as artificial intelligence, deep semantic interoperability and novel contractual arrangements like Blockchains, they will undoubtedly bring fundamental change to all sectors of activity, improving the way we live and work.

In other words, IoT is likely to be an essential element of the Next Generation Internet, setting the groundwork for systems and devices of the future.

IOT WEEK 2020 DUBLIN:
NEXT-GENERATION IoT
FOR A SUSTAINABLE FUTURE

Contact: iotsponsors@keynotepco.ie
THEMATICAL TRACKS

Each year, numerous thought leaders from the worlds of research, industry, business, tech and science shed light on the future of technology and its impact on business and life.

Our 2020 Thematic Tracks are:

- **Theme 01**: Going smarter: The power of data analytics and AI
- **Theme 02**: Tech for the future: Unfolding the Next Generation of Internet technologies
- **Theme 03**: When tech meets farming: empowering sustainable development
- **Theme 04**: Living smarter with the arrival of eHealth
- **Theme 05**: The role of IoT in the 4.0 revolution
- **Theme 06**: More connected than ever: the raise of 5G & IoT Networks
- **Theme 07**: Leadership and Business Innovation in times of IoT
- **Theme 08**: Safer & more connected: IoT Security & Data Protection
- **Theme 09**: Smart Cities & Communities: going digital together
- **Theme 10**: IoT for future: spotting the challenges and opportunities of emerging tech
- **Theme 11**: IoT for Fintech & Blockchain

CO-LOCATED EVENTS

The 4th Global IoT Summit and the AIOTI General Assembly will be held during the IoT Week conference along with its main track presentations and activities.

Global IoT Summit

AIOTI General Assembly

WHY SUPPORT IOT WEEK 2020 DUBLIN

- Over 1,500 participants from 50 countries
- International speakers offering global insight and education
- Start – up and Hackathon interactions
- Make global alliances & partnerships
- Showcase “What’s New” and innovative
- Challenge and inspire your colleagues
- Meet the leaders of tomorrow during the IoT Week

Contact: iotsponsors@keynotepco.ie
A range of sponsorship packages are listed below with further details in the pages to follow. We welcome an opportunity to discuss and create a bespoke package to suit your organisation's needs.

**EMERALD SPONSOR**
€50k
LIMITED TO 4 OPPORTUNITIES

**DIAMOND SPONSOR**
€30K

**RUBY SPONSOR**
€20k

**SAPPHIRE SPONSOR**
€10k

**OPAL SPONSOR**
€5k

Contact: iotsponsors@keynotepco.ie
IoT Week welcomes one exclusive Emerald Sponsor from each of the following sectors:
Technology | Software Platforms | Interoperability | Systems of Systems

As our Emerald Sponsor, your organisation will receive the highest profile brand opportunities during IoT Week. We will work closely with you to ensure your support meets your organisation’s goals for the event. This opportunity is limited to 4 supporting organisations, ensuring maximum acknowledgement of this support.

Emerald Investment will include:

- Prime exhibitor space in exhibition hall – 6m x 4m
- 5 exhibition staff passes
- 5 registrations for the entire IoT Week, including Gala Dinner tickets
- 4 VIP Passes with VIP dinner access tickets
- Keynote talk speaker provided by the sponsor, presenting on IoT Expertise / IoT Vision *
- Opportunity to present at the IoT Week 2020 Hackathon*
- Time slot at the IoT Week Connect Session to discuss positions and job opportunities
- Sponsorship of an IoT Week workshop
- Verbal acknowledgment at the opening and closing of the conference
- Logo on the sponsors section of the conference website with hyperlink to your organisation’s website
- Logo on the opening slide in the opening session and all plenary sessions
- Two company inserts in the conference bags
- Sponsor provided branded pop-up banner displayed near the registration area
- Full page advertisement in the conference programme book
- 100 word organisation profile in the conference programme book
- Logo included on main conference signage throughout the venue and sponsors board signage
- Company profile in the newsletter
- VIP dedicated room for business networking
- 25 one day passes for the exhibition

*All programme/presentation content must be approved by the scientific committee in advance of acceptance into the IoT Week programme.

Contact: iotspns@keynotepco.ie
As a **Diamond sponsor**, your organisation will receive strong brand recognition and presence during IoT Week. We will work closely with you to ensure your support meets your organisation’s goals for the event.

**Platinum sponsorship will include:**
- Exhibitor space in exhibition hall – 4m x 4m
- 10% discount to upgrade space on exhibition rates
- 3 exhibition staff passes
- 4 registrations for the entire IoT Week, including Gala Dinner tickets
- 3 VIP passes with VIP dinner access tickets
- Time slot at the IoT Week Connect Session to discuss positions and job opportunities
- Verbal acknowledgment at the opening and closing of the conference
- Logo on the sponsors section of the conference website with hyperlink to your organisation’s website
- One company insert in the conference bags
- Half page advertisement in the conference programme book
- 75 word organisation profile in the conference programme book
- Company profile in the newsletter
- Logo included on main conference signage throughout the venue and sponsors board signage
- VIP Room access for business networking – 15 hours
- 15 one day passes for the exhibition

**DIAMOND SPONSOR ** €30k Investment

As a **Sapphire investor**, you will receive the following benefits during the IoT Week:

- Exhibitor space in exhibition hall – 3m x 3m
- Plus 5% discount on exhibition rates to upgrade space
- 2 exhibition staff passes
- 2 registrations for the entire IoT week, including Gala Dinner tickets
- Logo on the sponsors section of the conference website with hyperlink to your organisation’s website
- 50 word organisation profile in the conference programme book
- Logo included on sponsors board signage
- VIP Room access for business networking – 5 hours
- 5 one day passes for the exhibition

**SAPPHIRE SPONSOR ** €10k Investment

As a **Ruby sponsor**, your support will be acknowledged during the IoT Week and your sponsorship will include:

- Exhibitor space in exhibition hall – 4m x 3m
- 10% discount to upgrade space on exhibition rates
- 2 exhibition staff passes
- 3 registrations for the entire IoT week, including Gala Dinner tickets
- 1 VIP Pass with VIP dinner access ticket
- Logo on the sponsors section of the conference website with hyperlink to your organisation’s website

**RUBY SPONSOR ** €20k Investment

As a **Opal sponsor**, your organisation will receive strong brand recognition and presence during IoT Week. We will work closely with you to ensure your support meets your organisation’s goals for the event.

**OPAL SPONSOR ** €5k Investment

**Opal sponsorship will include:**
- 1 registration for the entire IoT week, including a Gala Dinner ticket
- Logo on the sponsors section of the conference website with hyperlink to your organisation’s website
- Logo included on sponsors board signage
- 5 one day passes for the exhibition

**Contact:** iot-sponsored@keynotepco.ie
CALL FOR IOT WEEK HACKATHON SPONSORSHIP

€20,000 PACKAGE

IoT Week 10th Anniversary Hackathon
where Experts and Developers Join Forces to Solve Industry Challenges

Sponsor the IoT Week 10th Anniversary HACKATHON and receive the following benefits:

• Exhibitor table at the IoT Week Hackathon
• Verbal acknowledgement at the opening, closing and awarding ceremony
• Logo on the IoT Week Hackathon information web page with hyperlink to your organisation’s website
• Full page advertisement in the conference programme for the Hackathon
• 50 word organisational profile in the conference programme
• Sponsor provided pop-up banner displayed in the Hackathon session room

Sponsor the IoT Week 2020 Hackathon and Engage with the IoT Scientific Community and IoT Practitioners.

CALL FOR IOT WEEK START-UP COMPETITION SPONSORSHIP

€10,000 PACKAGE

IoT Week 10th Anniversary Start-up Competition
where big ideas are transformed into larger projects

Sponsor the IoT Week 10th Anniversary Start-up Competition and receive the following benefits:

• Exhibitor table at the IoT Week Start-up Competition
• Verbal acknowledgement at the opening, closing and awarding ceremony
• Logo on the IoT Week Start-up information web page with hyperlink to your organisation’s website
• Full page advertisement in the conference programme for the Start-up Competition
• 50 word organisational profile in the conference programme
• Sponsor provided pop-up banner displayed in the Start-up Competition session room

Sponsor the IoT Week 2020 Start-up Competition and Support Innovation in the Community.

Contact: iotsponsors@keynotepco.ie
OTHER SPONSORSHIP OPPORTUNITIES

CATERING / NETWORKING EVENTS

Welcome Reception (Exclusive Opportunity)  €20,000
Acknowledgement on the programme timetable and at the catering stations, with an opportunity to position four pop-up banners in the welcome reception hall.

Lunch Breaks (3 Opportunities – exclusive sponsor on selected day)  €7,500
Acknowledgement on the programme timetable and at the catering stations and seating areas.

Refreshment Break (6 Opportunities)  €3,500
Acknowledgement on the programme timetable and at the catering stations.

Gala Dinner (Exclusive Opportunity)  €30,000
Acknowledgement on the programme timetable, event ticketing and venue visuals. Sponsor provided six pop-up banners displayed in the venue and an opportunity to address the participants as part of the evening’s events.

Other Events  Price on request
Host a networking event onsite during the programme - contact us to learn more.

DELEGATE MATERIALS & PROGRAMME INTERACTION

Conference App. (Exclusive Opportunity)  €18,000
Delegates will keep connected and updated on the conference activities through the onsite conference app. Our sponsor will be acknowledged on the conference website and have top level branding on the app.

Thematic Track  Price on Request
Sponsor an official Thematic Track as part of the conference programme. Contact us to discuss further.

Notepad & Pen (Exclusive Opportunity)  €5,000
Notepad and pen are provided by the sponsor and will be provided to each delegate participating in IoT Week 2020.

Delegate Bag (Up to two spaces available)  €10,000
Have your company’s logo on the official conference bag provided to all delegates. (One colour print process)

Delegate Bag Insert  €1,250
Your promotional material included in the conference bag. (Max size A4, 2 sheets)

Conference Lanyard (Exclusive Opportunity)  €15,000
Your brand will be printed in one colour print process on the official badge lanyard worn by all participants at the conference.

Conference Volunteer T-Shirts (Exclusive Opportunity)  €3,000
Have your company’s brand displayed on the volunteer staff T-shirts worn over the 4 days.

Charging/Internet/Print Zone (Exclusive Opportunity)  €4,500
Delegates will power up, print out flight tickets, check-in with work or sit and catch up with emails. This dedicated area is located in the main exhibition hall with your company brand listed.

EXHIBITION OPPORTUNITIES

Located in the ground floor of the Convention Centre Dublin, the Forum offers 2,721m² of space for delegate activities from lunches, afternoon breaks and general interaction space during the conference. This is all actively managed around the exhibitors, the key focus within the hall.

Space priority will be provided to tiered sponsors but you are reminded that all exhibition space reservations are based on first come, first served basis.

Exhibition Bookings are based on the following provisions included in the exhibition packages:

- Shell Scheme structure (≤ 4m x 4m – for larger positions, contact us)
  - White wall structure
  - One text header with company name
  - Basic lighting
- Furniture included
  - One 6ft trestle table & blue cloth
  - Two chairs
- Power
  - One 13 amp socket

Exhibitors will receive the following additional benefits:

- Logo and description on the conference website exhibitor section
- Listing on the official conference app (Logo and company description)
- Registration pass booking discount – 10%

Additional items such as:
- Bespoke printing, furniture, AV and other extras can be booked.
  This will be provided as part of your exhibitor manual.

Contact: iotsponsors@keynotepco.ie
EXHIBITION RATES

For Exhibition Only, the below rates per sqm apply. This includes the above standard stand items as part of the package. (White shell structure, basic furniture etc...)

<table>
<thead>
<tr>
<th>Sample Stands:</th>
<th>Early Bird Expo Book Before 1 April 2020</th>
<th>€475 per sqm</th>
<th>Regular Expo Book After 1 April 2020</th>
<th>€575 per sqm</th>
<th>Start-Up Rate</th>
<th>€355 per sqm</th>
<th>Expo Passes included</th>
<th>Full IoT Week Pass (incl. Gala Dinner)</th>
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<tbody>
<tr>
<td>2m x 2m space</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>€1,420</td>
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<tr>
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</tbody>
</table>

Provisional Floorplan – subject to change

Contact: iotsponsors@keynotepco.ie

HOW TO MAKE A BOOKING FOR IOT WEEK 2020 DUBLIN

All bookings are confirmed through Keynote PCO, conference organiser for IoT Week.

CONTACT: Mary-Rose Rushe
Email: IoTSponsors@keynotepco.ie
Tel: +353 (0)1 400 3648
Fax: +353 (0)1 400 3692

Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Ave, Blackrock, Co Dublin, Ireland

1. All sponsors are requested to adhere to the terms & conditions issued by IoT Week 2020 Dublin.
2. On receipt of booking request by email, you will be issued with an official booking form including T&C’s.
3. On receipt of a completed booking form you are agreeing to the event terms and conditions.
4. Please ensure you complete the booking form, sign and return per instructions.
5. Sponsors are required to forward a high resolution logo and promotional information as requested.
6. An invoice will be issued accordingly.
7. Payment is completed to Keynote Conference Services Ltd. Full banking information will be provided on the issued invoice.
8. All branded entitlements are subject to timelines according to the date of booking. Sponsors are responsible for ensuring delivery of any items per the advised schedule.

Please note that all rates are subject to VAT at 23% where applicable.
Thank you for your interest

Contact: iotsponsors@keynotepco.ie

www.iotweek.org